(Pages : 3)

B – 3116

Reg. No. : .....

Name : .....

First Semester B.Com. Degree Examination, December 2016
(First Degree Programme Under CBCSS)
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/ CC 1141 (2014 Adm.) and Foundation Course I – CO 1121/CX 1121/ TT 1121/HM 1121/CC 1121 (2015 Adm.))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. What is pilot study ?
2. What do you mean by an investment trust ?
3. What is working capital ?
4. What is a statutory company ?
5. What do you mean by monopoly ?
6. What is coupon rate ?
7. What is an application software ?
8. What do you mean by joint venture ?
9. What is cash credit ?
10. What is a right share ?

(10×1=10 Marks)

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SECTION – B

Answer **any eight** questions, **each** in a short paragraph **not** exceeding **50** words.

11. Examine the risks that are associated with entrepreneurship.
12. Write a short note on retained earnings.
13. Examine any two features of a partnership firm.
14. Explain any two differences between capitalism and socialism.
15. Discuss the concept of corporate governance.
16. What do you mean by human resource planning ?
17. Distinguish between primary market and secondary market.
18. Examine the different forms of public sector undertakings.
19. Mention important features of a non banking financial institution.
20. What are the features of a Joint Hindu Family business ?
21. Discuss about the quaternary sector of the economy.
22. Explain the concept of adventure tourism. **(8×2=16 Marks)**

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SECTION – C

Answer **any six** questions, **each** in a paragraph **not** exceeding **120** words.

23. Mention any three recent financial sector reforms.
24. Discuss about the taxes levied by central government.
25. Explain the factors affecting savings in India.
26. Examine the role of primary sector in Indian economy.
27. Examine the problems faced by non profit organizations.
28. Enumerate the factors to be considered for starting a business.

29. Explain the importance of human resource training in organizations.

30. Explain the relevance of case study method in business research.

31. Discuss the stages involved in the student seminars. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions, **not** exceeding **four** pages.

32. Explain the major steps in establishing a business. What are the environmental analysis done for this purpose ?

33. What are the objectives of government intervention in business ? Discuss the methods used by government to regulate business in India.

34. What do you mean by entrepreneurship ? Examine the barriers of entrepreneurship.

35. What is a co-operative society ? Discuss the merits and limitations of co-operative form of business organization. **(2×15=30 Marks)**

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